

BIOGRAPHY



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Louis L. Moore joined Clark Consulting in 2002. With more than twelve years of experience in the insurance and financial services industry, Mr. Moore offers valuable expertise and guidance in designing and implementing benefit plans that help to attract, retain and reward key talent. Prior to joining Clark Consulting, Mr. Moore led Moore Financial Group where he worked with mid-sized companies designing nonqualified benefit plans financed with insurance.

Mr. Moore specializes in the design and implementation of compensation and nonqualified benefit plans for officers and directors of financial institutions. He works with banks to develop an understanding of current and long-term needs; provides an analysis of existing compensation and benefit practices; and then prepares recommendations that address impact on cash flows, earnings, shareholder value, and other bank objectives to facilitate board approval. Mr. Moore also works with bank accountants, attorneys and consultants to provide a coordinated financial strategy utilizing bank-owned life insurance (BOLI) to minimize the impact of plan costs on earnings.

Mr. Moore has authored several articles for the Ohio Bankers League and the Kentucky Bankers Association and advises them on pertinent regulatory changes affecting their members. He received a bachelor's degree in economics and business administration from Baldwin-Wallace College in Berea, Ohio. He has passed the series 6 and 63 qualifying exams with the Financial Industry Regulatory Authority (FINRA) and is a licensed insurance representative.